

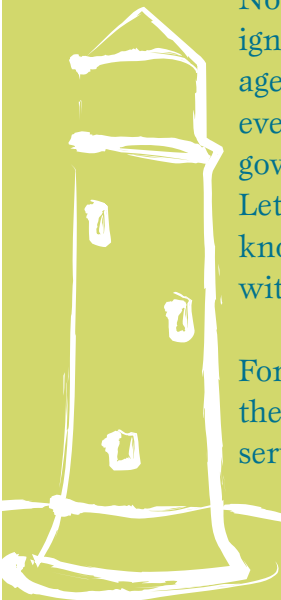
Lighthouse Bureau

The Lighthouse Experts Bureau was created in response to demands from clients for information and advice on risks, issues and the latest trends in triple bottom line sustainability and stakeholder engagement.

The Lighthouse Bureau, by providing access to over 50 experts, provides an easy entry point into the complex world of sustainability and will help your organisation prepare for the challenges ahead.

No organisation can afford to ignore the new sustainability agenda, which is permeating every level of business, government and the community. Let our experts share their knowledge, expertise and insights with you.

For organisations that understand the importance of knowledge, our service is indispensable.



Contact Us

Contact us to explore how the Lighthouse Experts Bureau can help your organisation.

Dr Harry Blutstein
Bureau Coordinator

PO Box 1170 , Collingwood
Victoria 3066 Australia

Phone: 0412 256 625
+ 61 412 256 625 (international)

Email: coordinator@lighthousebureau.com

Coordinator (USA)
Gwendolyn Hallsmith
Phone: + 1 (802) 223 1190

Coordinator (New Zealand)
Tony Watkins
Phone: + 64 (09) 575 8091

www.lighthousebureau.com

ABN 51 604 864 410



Lighthouse
Experts Bureau

Providing Independent Experts to Illuminate and Stimulate Strategic Thinking about Sustainability and Stakeholder Engagement



Integrating Sustainability

Stay Ahead

The Lighthouse Bureau has over 50 experts in the fields of environmental and social sustainability, and stakeholder engagement. They provide you with up-to-date, insightful briefings. Our mission is “to illuminate and stimulate strategic thinking”.

There are a number of ways we can add value to your business.

- We help you make sense of the bewildering array of issues that arise out of triple bottom line sustainability.
- We help you identify pressure points and risks that could undermine your business.
- We help inform your strategic thinking and allow you to look further ahead than your competitors.
- We help you identify opportunities, in a rapidly changing environment, and better ways of using your resources to meet your business objectives.
- We challenge you to think differently about your business by injecting new ideas, perspectives and knowledge.

More than a traditional speakers bureau, we seek to add value to your business by sharing our knowledge and considerable experience with you. We are not a bureau of celebrities. We pride ourselves on our ability to primarily deliver content and engage audiences.

We don't act like conventional consultants. Our primary objective is to enhance your understanding of the issues and open your eyes to the opportunities and risks. This means we are usually employed for short engagements (from an hour to a day or two).

Our Services

Depending on your needs, Lighthouse Bureau experts can -

- *Brief on specific issues* either in one-to-one sessions with your CEO or individual Board members, or to your Executive, Board and their committees.
- *Inform strategic planning and operations.* This can entail Bureau experts addressing, facilitating or participating in strategic planning retreats or workshops, which may include contingency planning, Value Management, SWOT or PEST sessions.
- *Inject new ideas, perspectives and knowledge.* This can be done through our participation in planning, scenario and brainstorming sessions.
- *Provide input into training,* which can involve addresses on specific topics, workshops or role playing sessions.
- *Address conferences,* award nights, seminars or conventions.
- *Provide feedback* on new products and forthcoming campaigns. We can also act as a sounding board on new initiatives.

We pride ourselves on providing speakers at affordable prices.

Our Experts

Our experts cover a wide range of topics in the fields of triple bottom line sustainability and stakeholder engagement.

Our experts are -

- eminent in their field
- knowledgeable and insightful
- independent and up-to-date
- effective communicators
- pragmatic
- able to engage at both the strategic and operational levels

We focus on your objectives, matching the right expert to your organisation's needs and your audience. An up-to-date list of our experts can be seen on our webpage www.lighthousebureau.com. For the best outcomes and personalised service we strongly urge you to discuss your needs with us.

Our Clients

Our clients are drawn from:

- *Companies* that wish to sharpen their competitive edge by mastering the new sustainability agenda, exploiting trends ahead of their competitors, understanding their stakeholders, stimulating strategic thinking about new opportunities, uncovering untapped value by using their resources more effectively and identifying risks to their business.
- *Local Government* that wishes to green its own operations, foster sustainable communities and engage more effectively with stakeholders.
- *State and Federal Government* agencies that wish to inform their policy with the latest trends, gain a better understanding of complex issues, engage more effectively with their stakeholders and green their own operations.
- *Industry Associations* that seek to inform their policy and their members on risks and opportunities arising out of sustainability and stakeholder activism.
- *Resource Managers* that need to master a wide range of technical, strategic, business and community issues.
- *Not-for Profits* that need to understand the new green agenda and how to engage more effectively with the private sector and government agencies, to pursue their objectives.
- *Conference organisers* wishing to feature environmental topics, either as keynote speeches or need experts to run breakout sessions.
- *Training organisers* wishing to provide rounded course material, which includes up-to-date knowledge and insights into sustainable development and stakeholder relationships.
- *International agencies* seeking briefings that are insightful and practical.